

ABSTRACT

Digital product manufacturers develop and publish digital products. Prior to product distribution product-specific license patterns and lincense handlers are created.. A modified digital product, is generated such that is includes a license handler routine The modified digital product
5 integrated with the license handler module is conveyed independently of the digital license to the customers. Copies of digital licenses are generated utilizing a digital license generator. The licenses are distributed to end-users independently of the digital products. When end-users wish to purchase a license for a digital product, a request is made regarding the supply of a suitable end-user license. License distributors utilize a specifically developed digital license distribution server to
10 generate product-copy-end-user-licenses, and send the end-user licenses to the end-users for installation. During subsequent operations on the end-users' platforms, the digital products purchased by the end-users interact with the digital licenses purchased by the end-users. The interaction is performed through the license handlers integrated with the digital products.